# **High-Intent Prompts**

## **1. Acne-Prone Consumers (Teens and Young Adults)**

### **Functional Qualifiers (Price, Quality, Performance, Safety)**

* What is the most effective treatment for mild hormonal acne that doesn’t dry out skin?
* How can I clear forehead and chin breakouts fast without irritating my skin?
* Which daily cleanser actually helps prevent new pimples from forming?
* What routine helps with both blackheads and oily skin?
* How can I reduce acne without using prescription medication?

### **Emotional Qualifiers (Trust, Ease of Use, Peace of Mind)**

* What skincare routine is safest for teenage acne?
* How can I stop breakouts without damaging my skin barrier?
* What simple three-step routine works for acne-prone skin?
* What ingredients should I look for if my skin keeps breaking out?

### **Social Qualifiers (Peer Proof, Influence)**

* What products do dermatologists usually recommend for teenage acne?
* What do most people with acne-prone skin use that actually works?
* What kind of acne treatment routine gets the best online reviews?

### **Situational Qualifiers (Urgency, Convenience)**

* What can I use to calm acne before an event tomorrow?
* How can I fix sudden breakouts fast at home?
* What overnight treatment helps reduce spots quickly?

### **Risk Mitigation Qualifiers (Trial, Support, Safety)**

* What acne products are safest for sensitive skin?
* What options are non-comedogenic and dermatologist tested?
* What’s a gentle way to start treating acne without side effects?

### **Cognitive Qualifiers (Evidence, Proof, Transparency)**

* What ingredients are clinically proven to reduce acne?
* What science-based routine helps control breakouts?
* What does research say about effective acne ingredients?

## **2. Science-First Skincare Enthusiasts**

### **Functional Qualifiers**

* What is the most effective formulation for unclogging pores without over-drying?
* How can I balance oil production and skin barrier function scientifically?
* What percentage of active ingredients works best for treating comedonal acne?

### **Emotional Qualifiers**

* What is the most evidence-based skincare routine for adult acne?
* How can I choose products supported by dermatology research?
* What ingredients deliver measurable improvement for acne within a month?

### **Social Qualifiers**

* What ingredients are most recommended by cosmetic chemists?
* What do dermatology experts say about treating adult acne naturally?
* What scientifically proven ingredients are trending in professional skincare?

### **Situational Qualifiers**

* How can I adjust my acne routine for seasonal skin changes?
* What treatments perform best in humid or polluted environments?

### **Risk Mitigation Qualifiers**

* Which actives are least likely to irritate sensitive skin when combined?
* How do I test new products safely when using retinoids?

### **Cognitive Qualifiers**

* What peer-reviewed studies support topical treatments for acne?
* What routine has the highest evidence level for acne reduction?
* What are the clinically validated alternatives to antibiotics for acne?

## **3. Busy Professionals**

### **Functional Qualifiers**

* What is the easiest acne routine that works for busy people?
* How can I manage adult acne with minimal products?
* What multitasking skincare products help prevent breakouts?

### **Emotional Qualifiers**

* What quick routine helps me feel confident before meetings?
* How can I maintain clear skin with a high-stress lifestyle?

### **Social Qualifiers**

* What do professionals with busy schedules use for clearer skin?
* What simple skincare steps are recommended by dermatologists for adults?

### **Situational Qualifiers**

* What products work best for breakouts caused by travel or masks?
* How can I prevent stress-related acne without changing my schedule?

### **Risk Mitigation Qualifiers**

* What dermatologist-approved treatments have minimal side effects?
* What is a safe acne routine to use during pregnancy or while on medication?

### **Cognitive Qualifiers**

* What research supports using niacinamide or azelaic acid for acne?
* What proven ingredients help adult women manage hormonal breakouts?

## **4. Men’s Skincare Beginners**

### **Functional Qualifiers**

* What’s the simplest way to treat acne and razor bumps?
* How can I clear breakouts without adding lots of products?
* What type of face wash helps prevent shaving irritation?

### **Emotional Qualifiers**

* What easy routine helps me look clean and confident?
* How can I take care of my skin without it feeling complicated?

### **Social Qualifiers**

* What skincare routine do most men follow for acne control?
* What do barbers or grooming experts recommend for clear skin?

### **Situational Qualifiers**

* What should I use after workouts to prevent breakouts?
* How can I stop acne caused by sweat or shaving?

### **Risk Mitigation Qualifiers**

* What gentle options can men use without causing dryness or redness?
* How can I tell if a product is safe for daily shaving routines?

### **Cognitive Qualifiers**

* What dermatologist-backed steps help men reduce acne?
* What ingredients scientifically support clearer skin for men?

## **5. Post-Acne Healers (Recovery and Maintenance Users)**

### **Functional Qualifiers**

* What helps fade dark marks and acne scars effectively?
* How can I repair skin texture after breakouts?
* What routine prevents new acne while healing old scars?

### **Emotional Qualifiers**

* How can I restore confidence after long-term acne?
* What gentle brightening ingredients are safe for sensitive skin?

### **Social Qualifiers**

* What do dermatologists recommend for post-acne hyperpigmentation?
* What routines have real people used to heal acne scars successfully?

### **Situational Qualifiers**

* What should I use to repair skin after prescription acne treatments?
* How can I prevent dryness and peeling during retinoid recovery?

### **Risk Mitigation Qualifiers**

* What post-acne treatments are safe for sensitive or reactive skin?
* What routines prevent scarring after active acne clears?

### **Cognitive Qualifiers**

* What ingredients have proven clinical efficacy for post-acne marks?
* What does research say about niacinamide, retinol, and azelaic acid for healing skin?
* What scientific evidence supports collagen-boosting skincare after acne?

# **Summary of Intent Patterns**

| **Segment** | **Dominant Intent Categories** | **Search/Prompt Focus** |
| --- | --- | --- |
| Acne-Prone Consumers | Emotional, Social, Functional | Relief, quick results, peer validation |
| Science-First Enthusiasts | Cognitive, Functional | Data, studies, formulation detail |
| Busy Professionals | Functional, Emotional | Simplicity, reliability, efficiency |
| Men’s Beginners | Functional, Emotional, Social | Ease, confidence, normalizing |
| Post-Acne Healers | Emotional, Cognitive, Functional | Recovery, safety, visible restoration |

Would you like me to format these into an **AI training dataset or prompt taxonomy** (for use in Cleen’s RAG or intent classification system), mapping each prompt to probable intent, emotional state, and conversion probability?